

10-1-1941

## UA99/6/2 BUWKY October

Bowling Green Business University

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OCT.

# BUWKY

1941

WESTERN KENTUCKY UNIVERSITY  
ARCHIVES



HOMEcoming OCT. 25

Vol. VII

No. II





ANGELA CUMMINS  
Chesterfield's  
Girl of the Month

*At all the Games*  
**It's CHESTERFIELD**

For **MILDNESS**, for **BETTER TASTE** and **COOLER SMOKING**,  
Chesterfield is the winning cigarette... they're quick to satisfy with  
their *right combination* of the world's best cigarette tobaccos.

All around you, pack after pack, you'll see Chesterfields  
giving smokers a lot more pleasure. *Join in, light 'em up,*  
and you've got a cigarette to cheer about.

Everywhere you go...

it's have a Chesterfield

*They Satisfy*



# BUWKY BITS

This is the season of the year that is commonly known as the football season, and this is the time of the season known as Homecoming. It really does us good to get into the spirit of Western in times such as these. Saturday the old Grads will be out there pulling for the new Western team and recalling the days of Andy Tipton, Butterball Williams, and a host of other stars who have long since gone to greater things. Homecoming is a grand combination of the old and the new and hence it is one of the most enjoyable weekends of the year.

In our last issue we made some remark about Rex Toothman's "Yaller" tie. This pleased Rex so much that he decided to go a step further and make his hair the same grotesque color. Several others joined in and tried to make themselves distinctive looking by giving their hair the peroxide rinse. I believe that somewhere along the line they got the idea that ladies prefer blonds.

It looked at the first of this year as though the girls were going to be doing most of the chasing. The situation is about the same, however, and again we boys are on the chasing end of the line.

I believe about the worst Freshman boner I have heard of so far is the one of the Freshman who asked if the girl who rides around with Lt. Bell is his daughter. When I find out who asked this question, I believe I will have the typical Frosh.

Congratulations go to the staff of the College Heights Herald for putting out a really top flight college newspaper. Their new "brown" section is a great improvement. Unless I am badly mistaken, this paper will run away with all the honors in the state this year. The students of Western should be very proud of having such a paper represent them.

One little lady down at the B. U. has become the setter of a new style. The style is painted legs, and the little lady is Ann Chiles.

Notice to the track coaches throughout the country: The best

cross-country runner in history is in school at the Bowling Green Business University. His name is David Phipps. David proved himself to be a top-notch cross-country man the other night when a group of boys made him think that he was the aim of some farmer's bullets. They tell me he ran 5 miles, jumped 3 fences, and tore down 2 others in his hurry to leave.

The first student dance at Western proves to be on a level, if not above those of last year. Hope they keep on at their present rate.

I think that the social committee at Western deserves the praise of every student. Their work is just another one of those things that makes our life here at western more enjoyable.

Western's Freshman basketball squad is really the stuff this year. Among the new comers that are strictly "right" are Oran McKinney, a lad who stands about 6'3", and is from Lanneville, Ind. Another one of these prodigies is Charles Laohart, standing 6'4" and hailing from Tell City, Ind., the town that gave us Eddie Buchser.

Thinks look rosey for the Hilltoppers.

Everytime I open my eyes lately I see another raving beauty that I can feast them on. Those lines that Wordsworth once wrote, "She was a phantom of delight—" keep flashing into my mind. The latest "lovely apparition" is Miss Georgeanne LaMasters from Russell, Ky.

Congratulations to Western's new cheerleaders. We hope they will really put on a show for us and help us back the team.

Of course, while I'm speaking of beautiful girls I couldn't skip such people as those two chumbuddies, "Cuddels" Horr and "Twig" Spragg.

Of course I couldn't begin to mention all the cute kids I have met and seen; I'm just mentioning a few to show you there are plenty, if you'll just keep your eyes open, boys.

Dr. J. Reid Sterritt, now a Ph.D., is going to give an exciting play, titled "The Flying Gerardos," this fall. It is by Kenyon Nicholson and Charles Robinson, and it is probably grand comedy. It will be put on the night of Nov. 6.

Lon Slaughter took Adelaide Ritz out the other night. As you know, Adelaide is the typical "Big University" type. I wonder if the home town product had a showing.

Louisville's Winnie Kilgus is running a rather active campaign toward being sophomore secretary. This means that should she get the office she seeks the class will be represented by both beauty and brains.

The four King Sisters have been recording about a year and a half, and none of their recordings are better than their last, "Love Me A Little," and "Sand In My Shoes." Alice, the soloist, has her best spotting yet. (Bluebird 11290).

"The Sweethear of Sigma Chi," that's nothing new, but Bing Crosby's new arrangement, that is new, and good! A swell song executed by a great vocalist. The matching tune on the back is "The Dream Girl of Pi. K. A."

Well, that's about all until the next time we get to "picking up the pieces," So long until November.

## BUWKY

VOL. 6, NO. 2

Whole No. LIV



**TOM C. VENABLE**  
Managing Editor

The Buwky is published each month (ten times) during the college year except July and August, in the interest of the students of the Bowling Green (B)usiness (U)niversity and (W)estern (K)entuck(y) State Teachers College, Bowling Green, Kentucky. Editorial and advertising offices, 1023 College Street, Bowling Green, Kentucky. All business communications and manuscripts, drawings, items, etc., should be sent to this address.

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The magician walked down to the footlights and asked a young lady to step up to the stage.

"Now, as a climax to my act, ladies and gentlemen," he said, "I am going to saw this young lady in half."

The crowd cheered and stamped its feet.

"As is customary before doing this trick," he continued, "I'd like to know if you are absolutely willing to..."

A thundering, "Sure."

"And there is no objection to my performing..."

A "No" rocked the house.

"The girls sorority sisters, do they object?"

"O! of course not."

"How about you?" he said, turn-

ing to the girl. "Do you mind being sawed in two?"

The girl shook her head.

"Well then," the magician said.

And he sawed the girl in two.

We all thought it was as funny as everything, but the police made quite a fuss about it.

Nurse: "I think he's coming to, doctor. He just tried to blow the foam off his medicine."

The three rolled up to a bar.

"Martini," ordered one.

"Martini," chimed the second.

"Manhattan," cautioned the third.

"Sbad luck, three lit on the same cocktail."

A Sure Enough Treat Awaits  
You At

## The Midget Kitchen

Short Order Specialist

Every item on our menu will  
give you a genuine taste  
thrill.

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on 11th

We are prepared to give you the best  
of what you want in the way of

School Supplies  
Greeting Cards  
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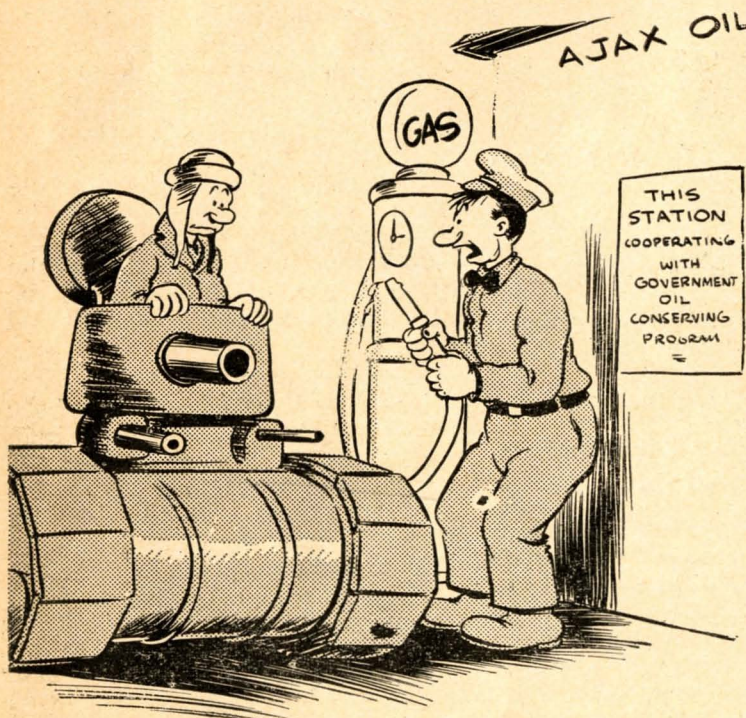
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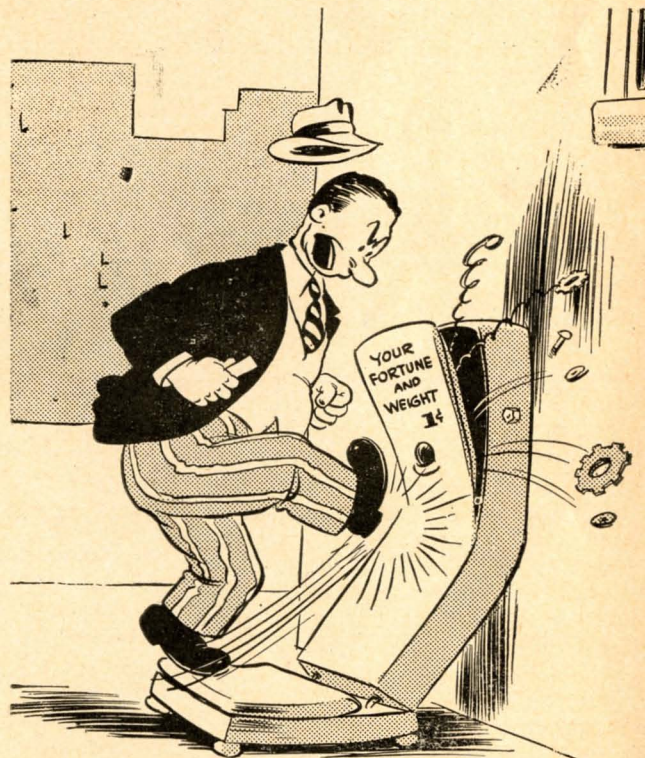
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10 -11

"Sorry, we can't sell any more gas, buddy—we're closing  
up for the night on account of national defense!"



DPR. 1941 BY NEA SERVICE, INC. T. M. REG. U. S. PAT. OFF.

11

"Tell me I have a nasty temper, will you?"



# FOR FURTHER DETAILS TAKEN FROM MY DIARY

By F. H. M.

October 10, 1941—

Today, while rambling thru a musty accumulation of junk in an old trunk, I ran across some antiquated newspapers of much historical significance. The papers had turned slightly yellow with the passing years, but were in a remarkable state of preservation. Upon inquiring, I was told that for some years dad had saved papers which contained news that he thought might some day be history. I gathered them up and found that they were still in their original chronological order. The first paper he had saved contained the news of the assassination of Francis Ferdinand, Archduke of Austria, in July 1914.

This evening I had an appointment with Mr. Servaas of Exhibitors Exchange, so I decided to take a few of the papers with me. That would give me amusement on the street-car. About 7:00 I boarded the street-car with some six or seven of these papers, and found a seat about fourth from the front. There I sat down and casually began to look over the first paper I came to.

Presently a gentleman sat down beside me, but I was hardly aware of his presence. I was lost in the world of many years past.

After a few minutes, some perception told me that I had suddenly become the center of attraction. I listened quietly, then glanced over my shoulder. Fully twenty eyes met mine, only to hastily retreat in a self-conscious diversion. I meditated a few minutes in pensive confusion. Was I inhabited; perhaps I had lice! I felt my head, wondering if some bit of paper or feather had become entangled in my hair. No—that wasn't it. I rubbed the back of my neck. True, I needed a hair cut, but so did several other people around me. I glanced into the window beside me. Yes, I was an odd looking duck, but no more odd than usual.

Still confused, I resumed my reading to solve the problem of my sudden popularity. As my eyes fell on the paper I saw splashed across the page in screaming headlines, ARMISTICE SIGNED—GER-

MANY SURRENDERS. Below this in tiny letters was the date, "November 11, 1918."

I smiled to myself, and unfolded the paper so that the headline was even more conspicuous than before. I went on reading, pretending not to be cognizant of the devouring eyes which were being so brutally beguiled.

Soon the entire car had its eyes focused on the welcome, but untrue news—Germany had surrendered. There was a buzz of whispers which made me feel as I once felt in a dream when I found myself in the middle of town without any clothes on. Finally curiosity overpowered the gentleman on my right and he remarked excitedly, "It—it's a God-send; it's unbelievable."

I shot him a detached glance and asked, "What is?"

"That," he said, pointing to the blazing headline.

"Oh," I drawled, "yes, it is," and resumed my reading. Apparently he didn't appreciate my disinterest, for he got up and started to leave. "I'm going to tell my wife," he said breathlessly.

Still the eyes continued to drill holes in my back. We were nearing my destination, so I decided to put the finishing touches on the heinous trick. As if bursting with felicity, I jumped to my feet, spread the top half of the paper to the eyes of the omniverous public, and brazenly shouted, "For further details see your local newspaper."

At the next corner I had to leave my curious public to battle it out alone. But I'd bet a dollar against a cup of coffee that the newsboys did a land-office business when that car got to the business district.

Delayed Buck—One lent to a friend.

Backward pass—A "D" average.  
Gail—Color of the setting sun.  
Quarterback—Minor refund.  
Halfback—Man on his way home.  
Touchdown—Bend over.  
Wide Sweep—Big Broom.  
Single Wingback — Well-formed buzzard.

"Will you marry me?"

"No, I can't, but I'll always admire your good taste."



**PIPE MAKES AUNT CRY "UNCLE!"**—but her nephew's out of the dog house now!



**HECTOR BOARDED** (free of charge) with his rich old aunt. But his pipe smelled like a Fourth-of-July punk, and one day it made her explode. She chased him out for good.



**WHERE THERE'S A WILL** there's a way to get mentioned in it. Hector switched to Sir Walter, the mild blend of fragrant burleys... and see how it worked! Try it, men. 50 pipe loads, 15¢.

**KEEP OUT OF THE DOG HOUSE WITH SIR WALTER**

This NEW Cellophane tape seals flavor in, brings you tobacco 100% factory-fresh!



UNION MADE

Tune in **UNCLE WALTER'S DOG HOUSE** Every Friday night—NBC Red Network Prizes for your "Dog House" experience



Two slightly inebriated gentlemen found the temperatures of one eve of late much too frigid despite their warm interiors. Veering up to a hotel desk they accost the clerk thusly:

"Shay, we wansh a bed with two rooms in it."

The overly busy clerk: "See here, I'm a busy man. What you want is a room with two beds."

This apparently met with the approval of our friends and ten minutes later we find them in a

dark room, both in the same bed.

"Psst, Bill. There's somebody in my bed."

"Is there? There's somebody in mine too."

Silence.

"Psst, Bill. Let's kick them out."

"O. K."

Loud noises.

"Hey Bill, I kicked mine out."

"Did you? Well that ..... kicked me out."

"O. K., Pal. You come and sleep with me."

Telephone: Br-r-ring.

Little Boy: "Hello, oh hello Ma. Yeh, I'm all right. Yeh, I'm a good boy. Oh, Johnny and Teddy are here; we're having a swell time. What are we doin'? Oh, we're letting the bathtub run over and we're playing that the stairs are Niagara Falls."

Student (to farmer): Do insects ever get in your corn?"

Farmer: "Yes, but we fish them out and drink it anyway."

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You Get—You Will Always  
Find a Hearty Welcome

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---INN---

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from the B. U.

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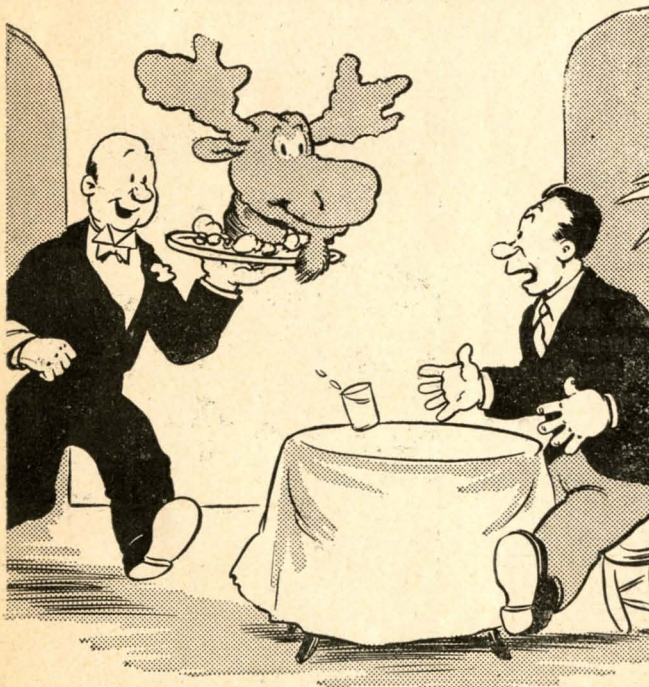
930½ State Street

Phone 212

*Davis*  
"The Woman's Store"

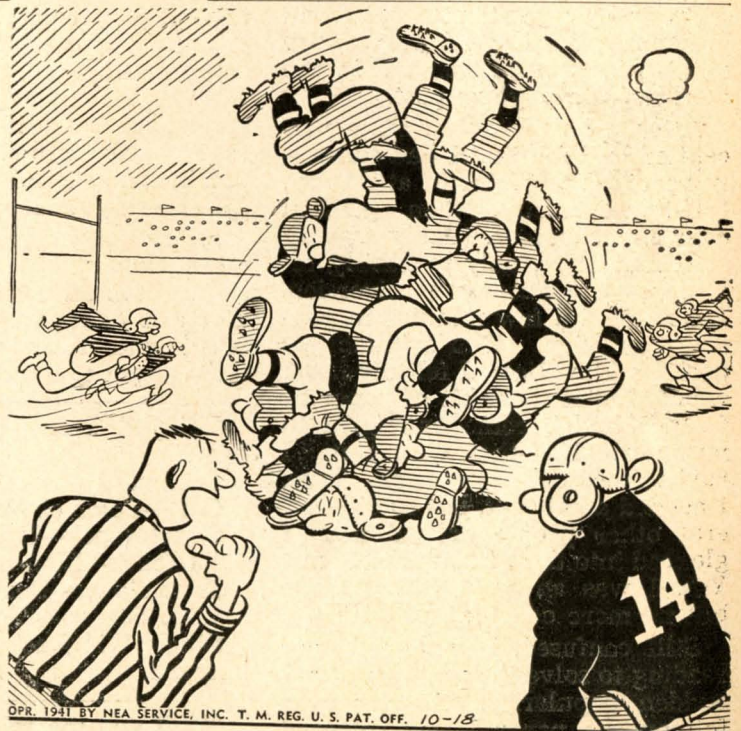
Ready to Wear—Millinery—Shoes  
Gift Shop—Hose—Piece Goods

Complete Department Store For Women



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"Here's your 'chef's surprise,' sir."



OPR. 1941 BY NEA SERVICE, INC. T. M. REG. U. S. PAT. OFF. 10-18

"Hey, you, at the bottom of the pile—you're wanted on the phone!"



## ROY HOLMES

This organization is one of the best known dance bands in Central Kentucky—so danceable is their music that Western for the past two years has employed their services for all school dances. They also make dances more enjoyable at Vanderbilt, University of Louisville, Cumberland University and Centre. The dates they will play for Western dances are October 24 and 25, November 8.

The personnel of the band is composed almost entirely of Western students, including Jeane Payne and Brenton Logan, whose vocals help to make this band more popular.

"Do you turn left here?"

"Right."

"Right?"

"Right."

"Right."

"You turned right."

"You said right."

"I said left."

"I said right when you said right."

"No, I said right when you said left."

"Yes, but I said right when you said right when I said left."

"I know, but I said right when you said right—oh, h—, move over and let me drive."

"And to think that my mother took in washing to send me to college."

"Did you do anything to help?"

"Sure; I sent home my laundry."

"Ann's dancing is like a telephone office."

"How come?"

"Every line is busy."

For people who do not believe in Darwin's theory of evolution, perhaps the following incident may prove particularly enlightening. It seems a biologist was attempting to train a monkey to play ball but was having very little success; so he decided to leave the animal alone with a bat, ball and glove. Having locked the monk with his toys he tiptoed back to the door and looked through the key hole. To his embarrassment he found himself staring into a little brown eye.

Frosh: "Where's the men's room?"

Soph: "What's it to you?"

## ROY HOLMES AND HIS ORCHESTRA

### REEDS

Frank Tamburino

Bill Bushong

Bill Gabbard

Bob Thompson

### RHYTHM

Clarence Wood

Vyrl Scott

Sonny Holloway

### BRASS

Mark McDunn

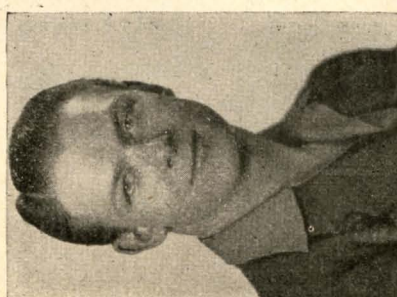
Tommy Intravia

Russell Dougherty

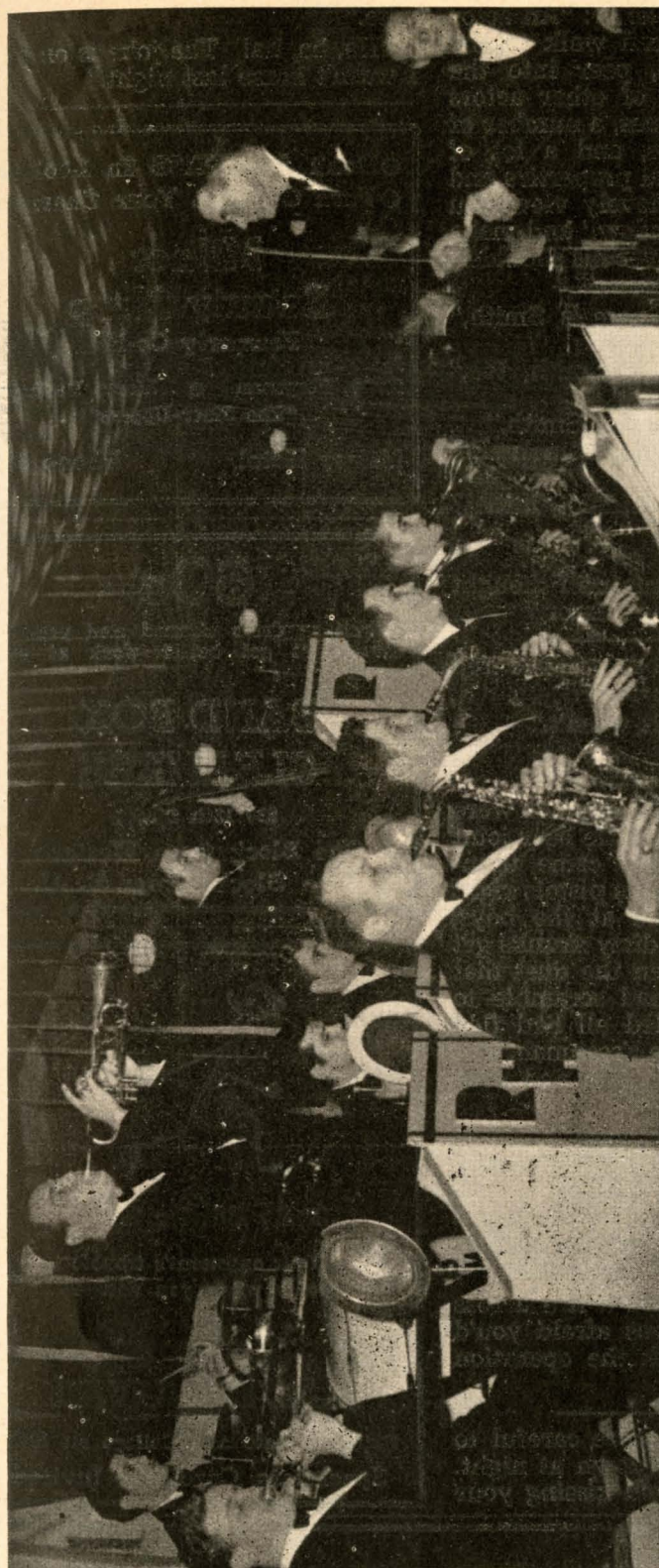
Guy McIntosh



JEANE PAYNE



BRENT LOGAN





The old chiseler walked up to the bar and leaned against it almost painfully.

"What's the matter?" asked a sympathetic friend.

"I've got a bad case of yooors," replied the chiseler.

The guy scratched his head. "What's yooors," he asked.

"I'll take straight whiskey, thanks."

### Shoes—Purses—Dresses **LONG'S LADIES' STORE**

Takes pleasure in introducing their new student representatives,

**Mary E. Puryear  
Billie Bowman  
Walter Roper**

Come in and visit with them; you are under no obligation to buy.

*Long's*

436 Main Street

**Sweaters—Skirts—Hats**

Call For

*Brown's*  
**DELICIOUS**

**Ice Cream**

**Milk**

**Butter**

Definition of an actor: "An actor is a person who can walk to the side of the stage, peer into the wings at a group of other actors waiting for their cues, a number of bored stage hands, and a lot of ropes and theatrical properties and exclaim, 'What a lovely view you have from this window!' and make you want to look over his shoulder."

"Hello, pal, my name's Smith," the first drunk said.

"Sfunny, my name's Smith, too," the second drunk said.

"Yeah? Well, I'm Ed Smith."

"Sremarkable, my name's Ed, too."

"What's your middle initial? Mine's N."

"Mine's B."

"Whew! For a minute I thought I was looking into a mirror."

Barber: "Was your necktie red when you came in here?"

Customer: "No, it wasn't."

Barber: "Gosh!"

Twenty or more Medley men were taking time off in a little beer joint when a bad hombre came thundering in, shooting his pistols right and left and yelled at the boys, "Every one of you dirty skunks get out of here." When the dust that resulted from a mad scramble to the door had settled all had fled but one lonely little Freshman. The bad man turned to him and said, "Well?"

"There certainly were a lot of them," answered the Freshman.

Patient (recovering from an operation): "Why are all the shades pulled down, Doc?"

Doc: "Well, there's a fire across the street and I was afraid you'd wake up and think the operation was a failure."

"You should be more careful to pull your shades down at night. Last night I saw you kissing your

wife."

"Ha, ha, ha! The joke is on you. I wasn't home last night."

- Don't Just PASS In Looks ●
- Turn On ALL Your Charm ●

### **Milner Beauty Shop** Formerly Co-Ed

Ruby Ferguson ● Mary Huffman  
"The Fixer-Uppers"

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**60c**

A suit or dress cleaned and pressed. You can't get better work at any price.

### **BAND BOX CLEANERS**

220 13th Street

One Block from Western  
Two Blocks from B. U.



**Betty Bowler Says:**

"Your opponent's trouble  
Starts when you double"

### **BROWNING'S BOWLAWAY**

Between State and College on 10th  
Spectators Cordially Invited

*Bowling Green Ky.*



"The Store All Students Know"

CALLING YOUR ATTENTION TO A  
TREMENDOUS ASSORTMENT OF  
SPORTS WEAR.

"It will pay you to visit this store."



## Picking Up The Pieces

By Hobson Sinclair

Don't look now, but Peter Ilyitch Tschaikowsky is going to be on the Hit Parade again pretty soon! And it's all because of a simple melody he whipped up some years ago, labeled "Piano Concerto in B-Flat." This number gives a grand opportunity for a good instrumental. When you hear it, it will be called simply "Concerto." Listen for it!

Now from the predictions let's get back to what is popular, and to some of the numbers coming off the wax press.

When A. S. C. A. P. took "Woodchoppers Ball" from Woody Herman, he got busy and wrote "Woodshed in' with Woody." If you liked "Woodchoppers Ball," you will love "Woodshed in' with Woody." The back side features "Bishops Blues," and you know how Woody plays the blues. (Decca 3972).

We mustn't overlook Woody's arrangement of "Nightwatchman," a swell instrumental, and "Hay Doc!," a novelty sung by Muriel Lane. (Decca 3889).

"A City Called Heaven" is one of those tunes that everybody likes when they hear it. Will Bradley has one of the best recordings. Ray McKinley sings. Backed by "I'm Tired of Waiting for You" it is a must! (Columbia 36297).

It's Tommy Dorsey again, presenting "Neiani." This is a swell arrangement of a Hawaiian type tune. Better still on the back is "This Love of Mine." This is one of those tunes written for Frank Sinatra, and it is a Sinatra special. (Victor 27508).

"Stop!" says Gene Krupa, "The Red Light Is On," and Anita O'Day vocalized it so you really believe it. This is one of those songs that made Krupa famous, and it will be another to remember him by. On the opposite side is "Who Can I Turn To?," vocal honors go to Howard Du Long. (Okeh 11652).

For a long time we have known Glenn Miller had a top recording of "Boogie Woogie Piggie," but not until a short time ago was it dis-

covered the back side is even better. It's "Boulder Buff," and it is one you mustn't miss.

"I say, Jane, isn't it time the baby was saying 'daddy'?"

"No, John, I've decided to wait till he gets stronger before I tell him who you are."

Teacher—Take one out of ten and what do you have, Tommy?

Tommy—Pink toothbrush.

**BUY or RENT a ROYAL**

from the Royal Typewriter Agency

Call 711—and we will deliver one for your approval.

**L. E. PRICE & CO.**

326 10th Street  
Opposite Fire Station

Junk man: "Have you got any old beer bottles, Lady?"

Old Maid: "Do I look as though I drink beer?"

Junk man: "Have you got any old vinegar bottles?"

We invite you to visit

**RICH GRILL**

No. 2

Plate Lunches

Special Dinners

32 Varieties of Sandwiches

Excellent Service

Milner Hotel Building  
Center Street



**WE SURE PACK 'EM IN  
SINCE WE CHANGED TO  
A NEW  
WURLITZER  
AUTOMATIC PHONOGRAPH**

**GET THE CROWDS COMING TO YOUR  
RESTAURANT, TAVERN OR ICE CREAM  
PARLOR WITH WURLITZER MUSIC**

Thousands of proprietors of places serving food and refreshments will tell you, "There's nothing like a new Wurlitzer Automatic Phonograph for attracting people to come more often, stay longer, spend more."

Get one of these big money-makers in your place — **ABSOLUTELY FREE.**

Call or write for details.

**Bowling Green Amusement Co.**

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"New and Used Phonograph Records"





Attractive but easy to manage hairstyles were created for people like you . . . who have to push curls in place and be ready to go in five minutes flat. Ask for our Simplicity Wave. It involves all the waves and curls you want but leaves out the fussiness.

## Alleyne's

Beauty Shoppe

410½ Tenth St. Phone 48-W  
Over Buel Rogers, Inc.

One of those professors who is always anxious to improve his course asked the following question on an examination:

"What have you thought of this course?"

When the prof. reached the end of one of his worst examination papers he found this:

"I think this was a very well rounded course. Everything not given during the semester was asked on the examination."

.. Howard and Darby Hats  
give you that chic that  
deserves a second look.

## HOWARD & DARBY

State Street—Helm Hotel Bldg.

The place to find just the right  
hat.

## Come Down To The College Kitchen

Enjoy the pleasure of good  
food in a clean, enjoyable  
atmosphere.

"Meet your friends here."

## Visit Greenspan's

New Shoe Store

926 State Street

Between Russell's Jewelry Store and  
The American National Bank

"College Footwear for  
Every Occasion"

# DURBIN'S

Department Store

QUALITY AT A SAVING



10-  
COPR. 1941 BY NEA SERVICE, INC. T. M. REG. U. S. PAT.

"Ever go canoeing, Admiral?"

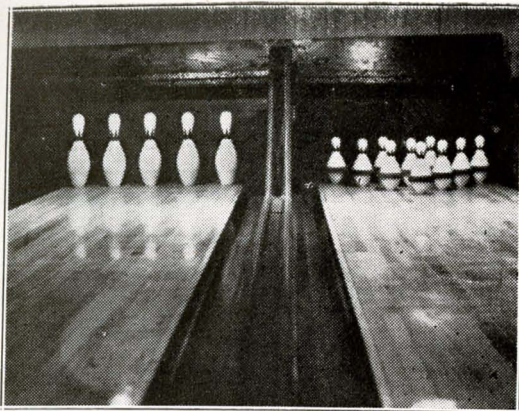


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10-9.

"He says he doesn't have to take orders from us any more  
—he bought a defense bond and that makes him a stock-  
holder."





## BOWL FOR HEALTH

At

## RICHESON'S DUCKPIN ALLEYS

815 College

10c A Line

Co-ed: "I want some truly kiss proof lipstick."

Clerk: "Try this. It's a cross between an onion and bichloride of mercury."

There's a story going on around the faculty of the absent-minded professor and his absent-minded wife. It seems that the prof had just returned from a hard day's work and after dinner he and his wife were sitting in the living room enjoying the radio. Suddenly there was a knock at the door. "My husband!" the absent-minded wife gasped. "My gosh!" said the professor and jumped out the window.

"How do you manage to keep drinking coffee at the Phi Gam house?"

"I take a teaspoonful of Drano every week."

I used to eat Wheaties for breakfast every morning. I'd split open the box with a bread knife, sprinkle the cereal in a bowl, pour in just enough cream, and coat the whole thing with sugar. It wasn't so bad when grasping the edge of the bed to pull myself out in the morning I would tear it to pieces under me. I didn't mind particularly when the steering wheel of my car crumpled in my hands and we turned over three times in a ditch. I thought it was a good joke when I banged on my rooming house door and the whole building fell down. But when I kissed the only girl I could ever love and broke her neck, I went back to Grape-nuts.

Prof: "What's a gram?"

Stude: "One of those little brass things that look like a collar button."

**Walters**  
"The Shop for Youthful Styles"

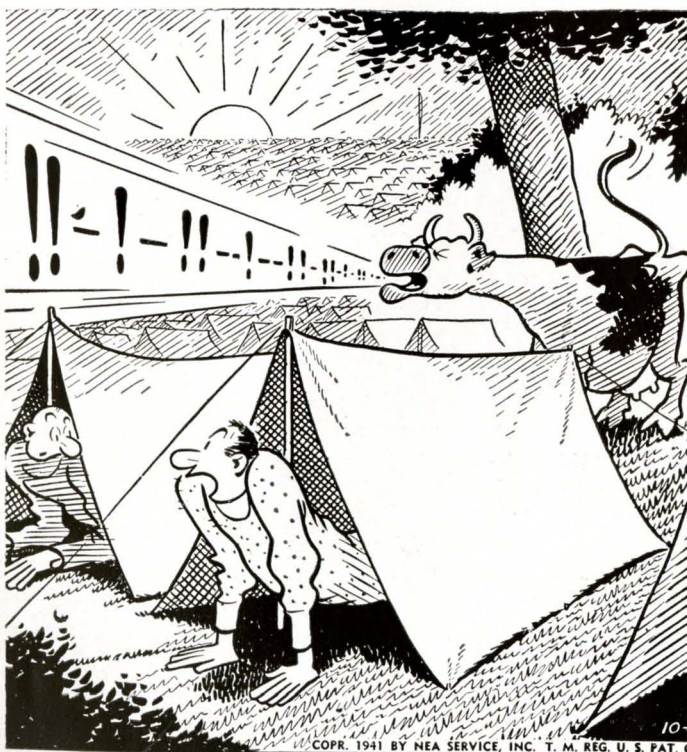
- BAGS
- COATS
- SUITS
- SHOES
- HOSIERY
- LINGERIE
- BLOUSES
- DRESSES
- GLOVES
- SWEATERS
- MILLINERY
- SPORT SKIRTS
- COSTUME JEWELRY



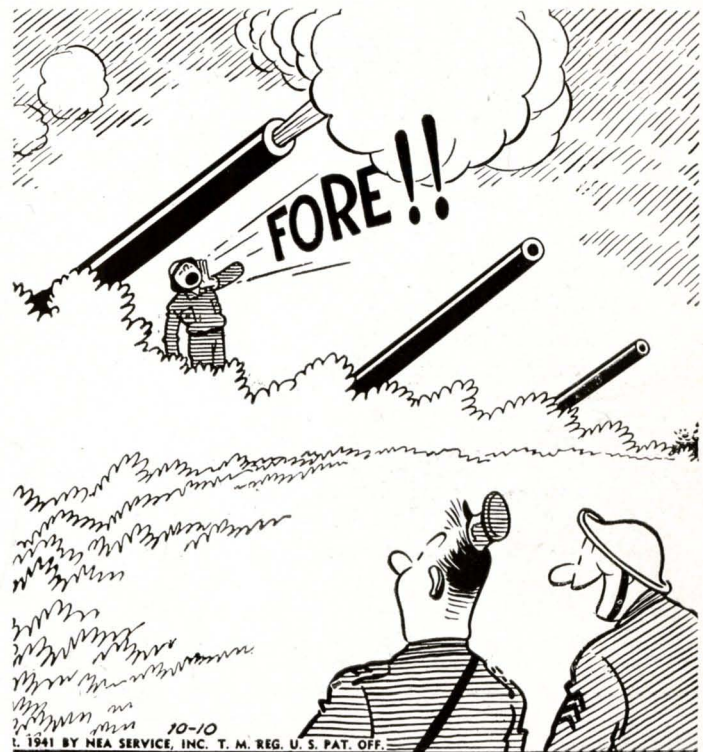
**Walters**  
"The Shop for Youthful Styles"

Next To Princess Theatre

Please Mention  
**BUWKY**  
When You Buy!



"Gosh, but the bugler's hoarse this morning!"



"He's an inveterate golfer!"



In the Army..In the Navy..In the Marine Corps..In the Coast Guard

ACTUAL SALES RECORDS IN POST EXCHANGES, SALES COMMISSARIES,  
SHIP'S SERVICE STORES, SHIP'S STORES, AND CANTEENS SHOW...

## Camels are the favorite!



The *smoke* of slower-burning Camels contains

**28%**  
**Less Nicotine**

than the average of the 4 other largest-selling  
cigarettes tested—less than any of them—  
according to independent scientific tests  
of the *smoke itself*! The *smoke's* the thing!

**CAMEL**

THE  
CIGARETTE OF  
COSTLIER  
TOBACCOS



### First on Land and Sea!

Army, Navy, Marines, Coast Guard  
...yes, it's *Camels* with the men in the  
service. And with the millions of others  
who stand behind them, too. For Camel  
is America's favorite.

Join up with that ever-growing army  
of Camel fans now. Enjoy the cool,  
flavorful taste of Camel's costlier tobac-  
cos. Enjoy smoking pleasure at its best  
—extra mildness with less nicotine in  
the smoke (*see left*).

**SEND HIM A CARTON OF CAMELS TODAY.** For  
that chap in O. D. or blue who's waiting to  
hear from you, why not send him a carton  
or two of Camels today? He'll appreciate  
your picking the brand that the men in the  
service prefer...Camels. Remember—send  
him a carton of Camels today.

BY BURNING 25% SLOWER than the average  
of the 4 other largest-selling brands tested—  
slower than any of them—Camels also give  
you a smoking *plus* equal, on the average, to

**5 EXTRA SMOKES PER PACK!**

R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina